PO1	STORE OF TECHNOLOGICAL		THE PROPERTY IS NOT THE PARTY OF THE PARTY O	National Institute of Technology Meghalaya An Institute of National Importance												CURRICULUM			
Course C	Pı	rogramn	ne	Bachelor of Technology									Year of Regulation				2018	3-19	
Course C											<u>_</u>								
Principles of Management Course Name Course Name Course Co												Credit	Structure			Marks Di	stribution		
This course infinituous the basic concepts of management and provided in the				Course Name							L	Т	Р	С	INT		1	Total	
This course describes the basic of organizational butwoods This course outglains the basic of organizational butwoods This course outglains the basic of organizational butwoods This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduces the International and Koden aspects of Management This course introduced and kind to produce This course introduced This course This course introduced This course introduced This course This course introduced This course This cou	HS	272				Principle	s of Man	agement			2	0	0	2	50	50	100	200	
Column C			This cou	ırse in	troduces the	e basic cond	cepts of mai	nagement			.	CO1	Able to de	velop a wor	king knowle	edge of key r	managemen	t concepts	
No. Col. The Col. Co		Ī	This cou	ırse de	escribes the	basic mana	agerial funct	ions				CO2	Able to ex	plain the ke	y functions	of managers	3		
This course illustrates the different functions of management This course illustrates the different functions of management This course irroduces the International and Modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International and modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International and Modern aspects of Management This course irroduces the International Management This course irroduces the Management This course irroduces This course			This cou	ırse ex	xplains the b	pasics of org	ganizational	behaviour				CO3		ply manage	ment knowl	ledge and sk	ills to organ	izational	
No. Cos PO1 PO2 PO3 PO4 PO5 PO6 PO7 PO8 PO8 PO1 PO1 PO1 PO1 PO2 PO3 PO0 PO3 PO3 PO4 PO5 PO6 PO7 PO8 PO8 PO1 PO1 PO1 PO1 PO2 PO3 PO8 PO3 PO3 PO4 PO5	Obje	ctives -	This cou	ırse ill	ustrates the	different fu	nctions of m	anagement			Outcomes	CO4		fine and exp	olain the ma	major management functions			
No. COS		-	This cou	ırse in	troduces the	e Internation	nal and Mod	ern aspects	of Managen	nent									
No. COs PO1 PO2 PO3 PO4 PO5 PO6 PO7 PO8 PO9 PO10 PO11 PO12 PS01 PS02 PS02 PS03											omas (DOs)		management			Manning with PSOs		PSOs	
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CO3	2			-			•				<u> </u>		<u> </u>					+	
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III Introduction to Management, Features of Management, Nature of Management, Development of Management thoughts: Approaches to Management; Managerial Roles; Managerial Skills; Functions of Managers: Planning, Organising, Staffing, Leading and Controlling III Introduction to Organizational Behaviour; Diversity in Organizations; Attitudes; Personality; Values; Perception; O3 CO3 CO1										SYLLAI	BUS							_	
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Foundations of Group Behaviour Foundations of Group Behaviour CO3	I	Approa Staffin	coaches to Management; Managerial Roles; Managerial Skills; Functions of Managers: Planning, Organising,													04			
Basics of Marketing Management; Core concepts of Marketing, Company Orientation towards the Marketplace; Marketing Mix (4Ps), Marketing Research, Marketing Information System Odd CO6	II														eption;	03			
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	VII														WTO,	04			
			1	2200				Total	Hours							24			

- 1. Anil Bhat and Arya Kumar, "Management: Principles, Processes and Practices," Oxford; First Edition, 2013
- 2. S. P. Robbins and M. A. Coulter, "Management," Pearson, Thirteenth Edition, 2016.

Supplementary Readings

- 1. Ricky W. Griffin, "Management: Principles and Practices," Cengage, Eleventh Edition, 2017.
- 2. L. M. Prasad, "Management: Principles and Practices," Sultan Chand & Sons, Ninth Edition, 2015.