



National Institute of Technology Meghalaya

An Institute of National Importance

CURRICULUM

Programme	Bachelor of Technology	Year of Regulation	2018-19
Department	Humanities and Social Sciences	Semester	VIII

Course Code	Course Name	Credit Structure				Marks Distribution				
		L	T	P	C	INT	MID	END	Total	
HS 492	Entrepreneurship	2	0	0	2	50	50	100	200	
Course Objectives	This course introduces the basic concepts of entrepreneurship	Course Outcomes	CO1	Able to understand the basic concepts in the area of entrepreneurship						
	This course explains the importance of entrepreneurship		CO2	Able to apply their understanding of the role and importance of entrepreneurship for economic development						
	This course familiarizes personal creativity and entrepreneurial initiative		CO3	Able to analyze personal creativity and entrepreneurial initiative						
	This course explains the elaboration of business idea		CO4	Able to evaluate the key steps in the elaboration of business idea						
	This course describes how to create a business plan		CO5	Able to create their own business plan by understanding the stages of the entrepreneurial process and the resources needed for the successful development of entrepreneurial ventures						

No.	COs	Mapping with Program Outcomes (POs)												Mapping with PSOs		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
1	CO1	0	0	1	0	0	2	1	1	3	2	3	3			
2	CO2	0	0	2	0	0	2	1	1	3	2	3	3			
3	CO3	0	0	1	0	0	2	1	1	3	2	3	3			
4	CO4	0	0	1	0	0	2	1	1	3	2	3	3			
5	CO5	0	0	2	0	0	2	1	1	3	2	3	3			

SYLLABUS

No.	Content	Hours	COs
I	Definition of Innovation, Entrepreneurs and Entrepreneurship, Historical Development of Entrepreneurship, Entrepreneurship in Economic Theory, Entrepreneurial Practice, Entrepreneurial Economy, Entrepreneurship and Economic Development, Types of Entrepreneurship, Contributions of Entrepreneurs to the Society, Entrepreneurship in India.	05	All COs
II	Features and Types of Businesses and Entrepreneurs, Entrepreneurship and Small Business, The Importance of Small Business, The Life Cycle of a Small Company, Small Business Enterprises, Small Business Sector in India.	03	CO2 CO3
III	Forms of Entrepreneurial Organization, Sources of Capital, Entrepreneurial Process, Entrepreneurial Strategies, Entrepreneurial Project, Basics of Venture Marketing, Fundamentals of Entrepreneurial Management.	06	CO2 CO3 CO4
IV	Business Process, Product Design, Operational Art, Stock Management, Technical and Technological Analysis of Entrepreneurial Projects, Sources of Business Ideas, Designing a Business Investment, Knowledge Economy, Business Model Canvas, Developing an Effective Business Model, Legal Forms of Business.	06	CO2 CO3 CO4
V	Starting a New Company, Buying an Existing Business, Franchising, Family Business, Opportunity Identification, Defining the Business Concept, Writing a Business Plan, Risk-opportunities Perspective, Mitigation of Risks, Funding New Ventures, Strategic Guidelines and Objectives for the Development of Small Business Enterprise in India, Entrepreneur Biographies.	04	CO3 CO4 CO5
Total Hours		24	

Essential Readings

1. Robert D. Hisrich, Michael P. Peters, and Dean A. Shepherd, "Entrepreneurship", McGraw Hill Education, Tenth edition, 2018.
2. D. F. Kuratko and R. M. Hodgetts, "Entrepreneurship: A Contemporary Approach", The Dryden Press, Harcourt Brace College Publishers, 1998.

Supplementary Readings

1. D. H. Holt, "Entrepreneurship: New Venture Creation", Prentice-Hall of India, 1999.
2. L. M. Bhole, "Financial Institutions and Markets", Tata McGraw-Hill, 2001.